

CASE STUDY

Model obaly maximize the value of SAP data with Qlik Sense

How a Czech packaging manufacturer streamlined data management and analytics in a single solution

1 platform
for everything

No
vendor lock-In

emark

MODEL

📍 Switzerland

⚙️ Manufacturing

👥 4600

Use cases

- ✔️ Management reporting across production plants
- ✔️ Data consolidation across multiple SAP instances

Technologies used

Qlik Sense SaaS

SAP ERP

Problem

Model Obaly faced a fragmented SAP environment across its plants, without a centralized data foundation. The existing SAP Business Warehouse and Business Objects tools no longer met the growing demands for analytics, flexibility, and faster decision-making. The company was looking for a solution that would bring efficiency, independence, and room for growth without unnecessary investment in infrastructure.

Solution

Nasadili jsme Qlik Sense SaaS jako jednotnou platformu pro analytiku a data management s přímým napojením na SAP ERP bez dodatečné integrační vrstvy. Model Obaly tak získaly flexibilní reporting napříč závody, větší kontrolu nad daty a moderní BI prostředí bez vendor lock-inu.

Before

- ⚠️ Thousands of static reports with limited analytical value
- ⚠️ SAP data split across plants without a centralized view
- ⚠️ Limited data access outside a narrow group of specialists
- ⚠️ Dependence on SAP BW and BO

After

- ✔️ Interactive dashboards and clearer reporting
- ✔️ Centralized access to data across plants
- ✔️ Stronger data sovereignty and a modern BI approach
- ✔️ Reduced dependence on the traditional SAP BI layer

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Use cases

- ✓ Management reporting across production plants
- ✓ Data consolidation across multiple SAP instances

Technologies used

Qlik Sense SaaS

SAP ERP

Řešení

- ✓ Focus on data ownership and eliminating vendor lock-in
- ✓ Gradual roll-out focused on simplicity and user adoption
- ✓ Pilot dashboard used to validate the concept with minimal costs
- ✓ Implementation without the need to build a separate data department
- ✓ Direct connection to SAP ERP without middleware or an additional integration layer
- ✓ Qlik Sense SaaS selected as a unified platform for analytics and data management

We wanted something that would allow us to grow without slowing people down with unnecessary complexity. Qlik from EMARK delivered exactly that — fast, flexible, and without vendor lock-in.

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Are your SAP data ready for modern analytics?

Let's explore how a unified data platform can open up data across the entire organization.



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