

CASE STUDY

Model Group unified its data in Snowflake and created a single source of truth

Unifying data from key systems across the entire group into one scalable data platform for reporting, planning, and future AI.

Single
source of truth

Data unified
from 10 systems

emark

MODEL

- 📍 Switzerland
- ⚙️ Manufacturing, packing
- 👥 Corporate group with 400+ stores

Use cases

- ✅ Enterprise data warehouse
- ✅ Centralization of Data from Enterprise Systems

Technologies used

Snowflake
Qlik Talend

Problem

The company operated a broad range of enterprise systems — from SAP for production and finance, through project and process management tools such as CPMS and K2, to HR systems and Jira. Each of these systems worked with its own data, which was isolated, difficult to connect, and often inconsistent.

From a business perspective, this meant limited transparency, complex data work, and dependence on manual reports. At the same time, the company realized that without a modern, scalable data platform, it would not be able to systematically develop analytics or prepare for the future use of AI.

Solution

We built a central data platform in Snowflake that unified data from key systems across the entire group into one governed environment. As a result, the company gained a single source of truth, faster access to data, and a solid foundation for further development of analytics and AI.

Before

- ⚠️ Data locked in individual systems and departments
- ⚠️ Inconsistent metrics across the organization
- ⚠️ High costs of on-premise infrastructure
- ⚠️ Slow and manual report creation, often in Excel

After

- ✅ Centralized data warehouse in Snowflake
- ✅ A single source of truth for the entire group
- ✅ Lower infrastructure costs thanks to the cloud model
- ✅ Automated access to data and significantly shorter time to insight

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Use cases

- ✓ Enterprise data warehouse
- ✓ Centralization of Data from Enterprise Systems

Technologies used

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Solution

- ✓ Simplified work for the data team and improved data quality
- ✓ Creation of a systematic data model usable across departments
- ✓ Snowflake deployed as the central data warehouse for the entire group
- ✓ Migration from on-premise infrastructure to governed cloud operations
- ✓ Greater employer attractiveness through the use of modern data technologies
- ✓ Robust data foundation prepared for the future development of analytics and AI
- ✓ Data from key enterprise systems unified into one secure and scalable environment

We reached a point where we were essentially an Excel-driven company. Many things were based on systems, but we still connected them using Excel. We definitely had multiple sources of truth. Today, thanks to EMARK, we can work with data faster, more systematically, and with much greater confidence than before.

Tomáš Veselský
Process development manager

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Do you have multiple sources of truth in your company while reporting still relies on Excel?

Let's explore together what a unified data foundation could look like in your organization as well.



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