

CASE STUDY

Model Obaly unified SAP data and streamlined analytics across production plants

A Czech packaging manufacturer replaced fragmented reporting and data management with a unified approach to analytics, giving teams centralized access to data across plants.

1 platform
for everything

No
vendor lock-In

emark

MODEL

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⚙️ Manufacturing

👥 4600

Use cases

- ✅ Management reporting across production plants
- ✅ Data consolidation across multiple SAP instances

Technologies used

Qlik Sense SaaS

SAP ERP

Problem

Model Obaly faced a fragmented SAP environment across its plants without a centralized data foundation. Existing SAP Business Warehouse and Business Objects tools no longer met growing demands for analytics, flexibility and faster decision-making. Data was difficult to access and analyze consistently across plants, while reporting relied on thousands of static reports with limited analytical value. The company needed a more flexible approach that would improve access to data, support independent analytics and create room for growth without unnecessary investment in infrastructure.

Solution

EMARK helped Model Obaly create a unified environment for analytics and data management across its production plants. Data from SAP ERP is connected directly to the analytical environment, giving users centralized access to data and more flexible reporting. The approach also reduced dependence on the traditional SAP BI layer and allowed the company to gradually expand the solution without building a separate data department.

Before

- ❗ Thousands of static reports with limited analytical value
- ❗ SAP data split across plants without a centralized view
- ❗ Limited data access outside a narrow group of specialists
- ❗ Dependence on SAP BW and BO

After

- ✅ Interactive dashboards and clearer reporting
- ✅ Centralized access to data across plants
- ✅ Stronger data sovereignty and a modern BI approach
- ✅ Reduced dependence on the traditional SAP BI layer

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Use cases

- ✓ Management reporting across production plants
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Technologies used

Qlik Sense SaaS
SAP ERP

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- ✓ Unified environment for analytics and data management
- ✓ Focus on data ownership and eliminating vendor lock-in
- ✓ Gradual roll-out focused on simplicity and user adoption
- ✓ Pilot dashboard used to validate the concept with minimal costs
- ✓ Implementation without the need to build a separate data department
- ✓ Direct connection to SAP ERP without middleware or an additional integration layer

We wanted something that would allow us to grow without slowing people down with unnecessary complexity. Qlik from EMARK delivered exactly that — fast, flexible, and without vendor lock-in.

Radomír Starzyczny
Head of Data and Analytics



Are your SAP data ready for modern analytics?

Let's explore how a unified data platform can open up data across the entire organization.



info@emarkanalytics.com



+420 732 610 451

emarkanalytics.com